

CASE STUDY— UK PRIMARY SCHOOL



EXTENDED CLASSROOM ENGAGEMENT

The Client

Our Client is a primary school, based in the UK. Their vision is to inspire and cultivate children's natural passion for learning and enhance their critical thinking skills in order for them to become confident in their identity, successful in their learning and effective with their contributions as responsible members of society. Language is at the root of our client's educational experience, mastering not only English, but a second language to stimulate and promote dual language communication.



"Simplicity and implementing privacy and monitoring were critical to the client and the success of the project"

The Requirement

The Client realised that it required a private platform that enabled them to reach out to their students outside of the classroom, continuing the learning experience at the leisure of the student. The platform would need to be secure and protect the user's data. Another key requirement was to further engage with their parent/guardian network. Given the nature of the school the platform would not only assist children in learning but also parents who may also gain further insights into lesson content.

The Client understood that only through the correct implementation of technology they were able to build on their vision. The key items to address were:

1. The platform had to enhance the learning experience by keeping students engaged out of the classroom environment. All content was digitised in such a manner that would encourage interaction and engagement.
2. The platform had to allow the parents or guardians to view the child's progress evidenced by course material from their child's class. Furthermore, parents and guardians had to have complete visibility as to who they were interacting with.
3. The platform had to enable teachers to track their performance and gain feedback on their teaching methods. They also had to be able to use their interactions as a method of teacher training.
4. Use of the platform had to be environmentally friendly. Reducing paper and the organisations carbon footprint as much as possible and enabling a move away from the traditional classroom environment.
5. The platform had to have the option to reach out to parents, guardians and teachers with announcements (internally or externally).

"The requirements reflected the power of a private, trusted network. It's exactly what Momentpin was built for."

Our Solution

Momentpin delivered an easy to use mobile experience that was both smart and efficient. The key features were:

- 1. Enhancing the learning experience** – Momentpin allows the safe use of technology to extend the classroom experience to the student. Teachers can add video clips and audio clips helping their students gain a better understanding of coursework and topics. As the video and audio clips are from someone they recognise and trust, the students can engage with the teacher that they are hearing and seeing.
- 2. Monitoring interactions**– Momentpin allows the teacher and the parent or guardian to monitor and view all interactions their child has, without disclosing personal information and while respecting other students' privacy. Momentpin has implemented single one to one interactions with students that not only helps the children but engages parents and guardians like never before.
- 3. Digital Record** – Due to the posting layout of Momentpin there is always a record kept of interactions which teachers can refer to at any time. As the school owns the content the school may wish to use these records for teacher training and may also be used to evidence teachers progress and journey along their development pathway. For situations relating to inspection from HMIoE the data can be used for quality assurance and as evidence of implementation of recommendations and in addition for audit purposes.
- 4. Going Green** – Organisations can reduce its paper and printing of coursework. Not only is all coursework paperless, student report cards are also available via the platform completely removing the requirement for paper. All course work can be created and distributed via the platform giving a zero-carbon footprint.
- 5. Announcements** – Momentpin provides improvement in general efficiency. Communications externally and internally regarding school events and announcements can be sent via the Momentpin platform. Recipients of this information can also be confident that the source of this information is trusted.

IN ADDITION, we provided, live Streaming, customised reporting, facilitated and grew peer learning practice and digital transformation consultancy

The Outcome

Our client was delighted with the solution. Feedback from parents / guardians was extremely positive, for the first time ever they felt engaged in the learning experience with their children secure in the knowledge that the child was safe online. Teachers were able to record their personal development level simply and easily. The school saw financial savings in terms of reducing paper and its carbon footprint, the client was able to achieve their eco-targets. In addition the school has started to see positive online peer learning, sharing ideas evidenced by new vocabulary that they were learning.



Many social networks claim to be privacy conscious but buried in the terms and conditions the reality is very different. Momentpin has developed its application with privacy at the heart of its solution and hence the feature sets and user experience demonstrated are unlike any other platform.

If you'd like to trial our platform, or want to learn more about our partner programs please feel free to get in touch with our expert team.

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